Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

B4B Blog Exploration

☺ Save often!

Visit and explore at least 3 blogs. **For at least 2 different blogs**, investigate. Find out:

Blog A Title:

Blog B Title:

1. Who runs the blog? An individual? A company? An organization? If it’s an individual, is it an adult or a kid? How do you know?

A.

B.

1. Is the blog based around a general theme or topic? If so, what is it? If not, what kinds of topics does it cover?

A.

B.

1. Writing
   1. Who writes most of the posts? Is there a single author or many different authors?

A.

B.

* 1. What kinds of topics are discussed on the blogs?

A.

B.

* 1. How long are the posts?

A.

B.

1. Comments:
   1. Describe kinds of comments that you see. What do you notice about them?

A.

B.

* 1. Do you see any conversations taking place in the comments? If so, how does the blogger respond?

A.

B.

1. Online Safety:
   1. Are teen and kid bloggers using their first and last names? Giving away other personal information?

A.

B.

1. What kind of links are on the blog? (a link sends you to another website)

A.

B.

1. Are there ads/commercials?
   1. If so, for what?

A.

B.